

WANT TO GET YOUR STORY IN THE MEDIA?



• CLIENT PRESS RELEASE WRITING SERVICE •

We can help

Media Releases – any length, any topic!

Our experienced industry writers can take your base information and create professional and engaging media releases that lift your business profile, drive engagement and support your marketing goals... and make sure they get to the most relevant media outlets to reach your target markets.

With prices starting at just **\$350 + GST***, and typical turnaround times within 5 business days, it's the perfect way to build your profile and support your marketing objectives in 2026.

HERE'S WHAT'S INCLUDED:

- ✓ Develop a media release based on briefing and provision of base content
- ✓ Conduct one phone interview, if needed, to gather client quotes.
- ✓ Finalise including 2 rounds of changes
- ✓ Develop distribution list of suitable industry media
- ✓ Distribute media release to media and field enquiries (if required).
- ✓ Timeline: 7 business days (after briefing)

PRICING

• 250–300 words

Short news stories eg. appointments, product announcements, reminders

MEMBER	NON-MEMBER
\$350 +GST	\$420 +GST

• 600–750 words

Article suitable for single-page magazine story eg. product release, short installation story

MEMBER	NON-MEMBER
\$550 +GST	\$770 +GST

• 1000–1200 words

Article suitable for double-page story – eg. new product launch, client feature

MEMBER	NON-MEMBER
\$800 +GST	\$950 +GST

• Longer feature stories

– POA, depending on length & complexity

**Member rate. Non-member rates start at: \$420 + GST*